



SHOW YOUR SUPPORT

Social Media Toolkit

Thank you for participating in the 2021 Zero Emission Bus Conference! We appreciate your support in promoting your role at the conference and the conference as a whole. Let's show the world that you're a zero-emission bus champion!

The Social Media Toolkit comprises a ready-to-post graphic with your logo and event information. We have provided sample post text for you to copy and paste for each social account, but you should also feel free to make it your own.

Please tag #ZEB2021 in all of your posts regarding the event so we can follow along and share your content. If you have any questions regarding the use of these assets, please contact us and we will be happy to assist. All assets are formatted and categorized for use on LinkedIn, Twitter, and Facebook.

SOCIAL MEDIA HANDLES

Twitter

▶ @Zebconference

▶ @Go_CTE

Facebook

▶ @Cleanair.cte

LinkedIn

▶ @Center for Transportation and the Environment

TOOLKIT GUIDE

▶ [LinkedIn Content](#)

We are happy to be sponsoring the @Center for Transportation and the Environment's 2021 Zero Emission Bus Conference!

The International Zero Emission Bus Conference is the primary event for professionals who are leading the charge to electrification – equipping school, transit, and shuttle bus managers with the necessary tools to electrify their fleets. From initial community advocacy to electrifying a full depot and managing on-going ZEB operations, this year's conference content spans the entire journey to zero-emission. Click the link below to register for this year's conference and join other industry leaders in supporting the shift to electric vehicles! #ZEB2021

Register & learn more: zebconference.com

*Attach personalized graphic

▶ [Twitter Content](#)

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